



Professional Resume

Chander Kant

(Raj Naudiyal)

Product Manager cum
UI/UX Designer

www.cknaudiyal.com

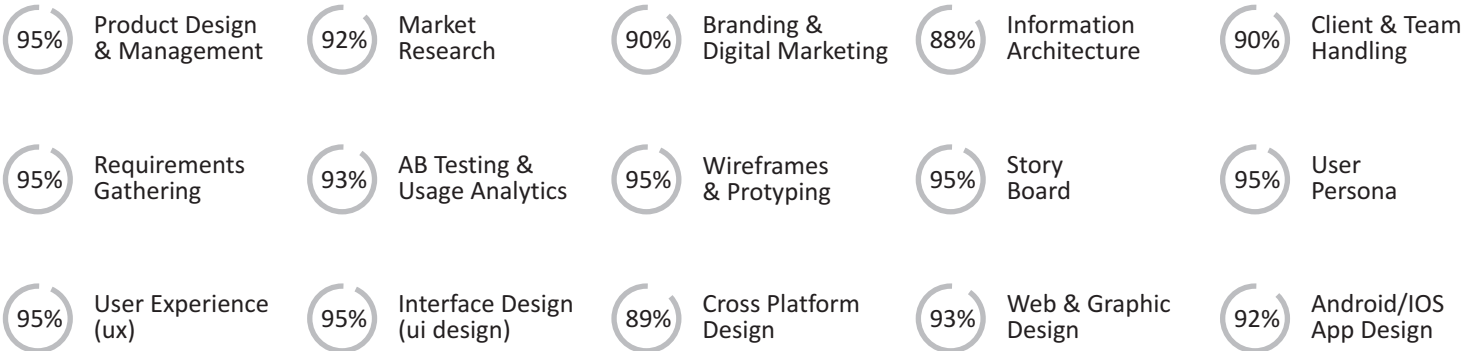


Profile

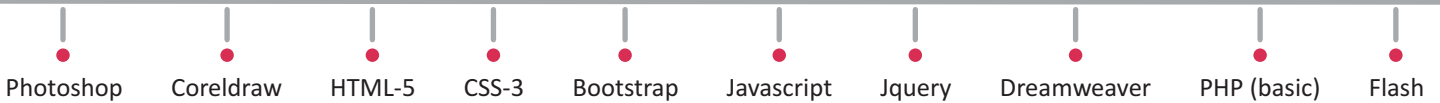
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Skills & Expertise



Technical Tools



Highlights

- ✓ Core team member of Startup companies like Zopper (\$22 million funding), Mapmyindia (\$20 million funding) and Commeasure
- ✓ Experience on product planning and execution throughout the product lifecycle, including: gathering and prioritizing product and customer requirements, defining the product vision
- ✓ Passionate about solving complex problems, and driving cross-functional teams in dynamic environments
- ✓ Deep knowledge of product, research, design standards, industry best practices and user needs
- ✓ Specialization on ui/ux for Android/IOS app design & resolution free website (mobile, table & desktop friendly website)
- ✓ Hands on experience on user flows, story board, wireframes, persona, visual design & prototypes
- ✓ Strong technical background for ui/ux design, app, html development, graphics, print media, animation & programming
- ✓ Using latest technologies like Photoshop, HTML5, CSS3, Bootstrap, Javascript, Jquery and Flash
- ✓ Work closely with technical, sales-marketing and leadership team to create a quality product as per customer & business needs
- ✓ Monitor, conduct analysis and evaluate the impact of experiments and/or AB tests using a combination of web analytics, user analysis, user surveys and internal tools
- ✓ Conceptualize improvements and new feature sets for Mobile and lead Design, Usability & Content streams

Currently looking for a new and challenging position, one which will make best use of my existing skills and experience and also further my personal and professional development.



Experience

Mar'16 - Present

Easy Policy (Product manager for UI/UX)

- Create new journey for car, bike, health, term, investment & pension products
- Coordinate among different product managers and technical team
- Enhance user experience for company's website and mobile app

Nov'14 - Mar'16

Because of an ACCIDENT, I was on bed rest. During that period I worked for Commeasure & Cross Section Interaction Pvt Ltd. on work from home basis.

Commeasure (Product Consultant and UI/UX Manager) (work from home basis)

- Created the product reddoorz.com, which helped to get partnership with 450+ hotels within few months
- Coordinate with developer team of Nagarro (the development part was outsourced to Nagarro)
- Increase the booking (get 45-50 per day) by enhance booking funnel, app and client's website & branding

Cross Section Interaction Pvt. Ltd (As Project Development Manager- UI/UX)

- Managed 20+ digital projects from initial concept through release
- Coordinate & lead different teams (design, android, ios, php, content and html developer)
- Design website and App for big brands like Supertech, Amrapali, Galgotia University etc.

Apr'11 - Nov'14

Zopper (Web Creative Manager)

- Core team member of company. Responsible for branding, creativity, product feature, user analyze, maintain company website & app, coordinate-support online & offline marketing team
- Track the user-flow of more than 30k daily users on website and mobile app
- Created and release Reviews42, Rise and Zopper products and achieve more than \$25 million funding as a team
- Design and lead the Zopper app, today company getting more than 500 orders daily from this app.

Dec'9 - Mar'11

Creative Duniya (Co-Founder)

- Developed 2D based projects and E-learning platform
- Designed and developed website for e-commerce, matrimonial, logistics etc
- Understand the market requirement and dealing with client

Sep'7 - Nov'9

MapmyIndia (Web Creative Manager)

- Joined as Sr. web designer and get promotion as web creative manager
- Core team member of MapmyIndia "Navigator" product team, responsible for website and product branding
- Visualize and design mapmyindia navigator and iNav product which helped company to generate high revenue
- Maintain company website & design creative for International Auto Expo, Magazine, Newspaper ads, Online/Offline market campaign, brochure etc

June'4 - Aug'7

Credence Technologies (Graphic Designer cum Sr. Web Designer)

- Worked in Credence Technologies and its sister company Creative Web Solutions as Sr. Web Designer
- Designed & developed e-commerce projects and also handled php based projects



Education

2003 - 2004

- Multimedia & Web design course from Oxford Software Institute

2000 - 2004

- Graduation with History Hons. from Delhi University

2000

- 12th from CBSE Board

1998

- 10th from CBSE Board



References available on request



Portfolio available on www.cknaudiya.com